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Wiley india Pvt.

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578290,

Pages-240, Binding-  
Paperback,

Language-English,  
Publish Year-2018,

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opportunities, co-  
sourcing and  
strategic alliances,  
and reducing  
supply risk.

This work focuses  
on three distinct  
but related topics -  
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purchasing, global  
supply

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management, and  
global risk  
management - to  
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legal  
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change, innovation  
and relationship  
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Transition planning  
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perspective Future  
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manage and  
govern an effective

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incorporate bottom-up implementation principles and practices that work

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professional rigor  
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many examples of  
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corporate spend is  
far more complex

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provides  
executives and

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professionals with  
the knowledge and  
tools necessary to  
successfully reduce  
costs with a strong  
focus on the often-  
overlooked area of  
indirect spend. It  
also offers great  
value to those  
procurement and  
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professionals



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Best  
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profession,  
regardless of the  
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manage. It includes  
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challenges faced  
when sourcing  
indirect spend  
categories, a  
detailed dive into  
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sourcing process,

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tools that can help drive savings, technologies that drive efficiencies and compliance, and examples of success based on real-world experience. It is a how-to guide that clearly covers sourcing engagements of any complexity and

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team, and the  
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have matured.  
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changed,  
processes  
developed, trends  
have come and  
gone, and  
technology has  
experienced leaps  
and bounds, posing  
new and  
interesting  
challenges for

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highly  
recommended.

There are three  
stages to

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outsourcing: The first occurred at the dawn of industrial era in the 19th century, where mass production for consumption by many, became the norm and simple domestic means could not meet such demands. With the cost of

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labor soaring in developed countries, manufacturing of products started moving to countries like China to take advantage of labor arbitrage in the 1900s. This is the second stage of outsourcing. This book addresses issues and

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**Challenges in the**  
third stage of  
outsourcing whose  
focus is on  
movement of  
services at  
electronic speed,  
utilizing the  
Internet platform.  
The book includes  
short essay  
questions, multiple  
choice questions,  
mini-cases at the

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end of most Best  
chapters and  
glossary of terms.  
It can also serve as  
a good reference  
book for  
practitioners.

Sourcing Strategy  
is about sourcing  
as a long term  
strategic activity.  
Myopic purchasing  
management stops

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Short with Best  
describing  
functional  
practices  
procedures and  
procedural  
innovations such as  
online order  
processing. The  
goal of this book is  
not merely to  
document sourcing  
strategy, but to  
provide the tools to  
determine it.

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Therefore, rather than merely describe common sourcing processes, the book takes a normative approach to sourcing strategy. It argues for a rational, complete and integrated process view. It supports its recommendations



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with logical arguments from an interdisciplinary and analytical approach grounded in microeconomics, law and business strategy. Part 1 of the book explains the economic and business principles that underlie sourcing strategies. It derives policies

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that guide viable  
strategies to meet  
sourcing goals. Part  
2 applies these to  
creative designs for  
standard sourcing  
scenarios.

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empirically  
explores the  
complex issue of  
how successful  
multinational firms

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of R&D,  
Practices  
manufacturing, and  
marketing on a  
global basis,  
emphasizing the  
linkages among  
them in the value  
chain. For the  
encompassing  
nature of this  
investigation, the  
author calls this  
interface issue

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"global sourcing."

The major objective of the book is to investigate the market performance of various global sourcing strategies employed by multinational firms. Successful Japanese cases are also highlighted.

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Based on extensive research findings, the book provides practical and normative guidelines for managing new product design and development, manufacturing, and marketing around the world in an era of global competition.

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