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Spurious Coin constructs a cultural history of technical writing in the United States and the system of scientific knowledge and power it controls. Embedded in this history are tensions between scientific and liberal arts knowledge-making that render technical writing both the genuine and counterfeit coin of scientific knowledge within our culture. When scientific knowledge is made by scientists and engineers, it can circulate as genuine currency in an economy where communication makes ...

Spurious Coin - SUNY Press

Spurious Coin: A History of Science, Management, and Technical Writing, by Bernadette Longo, SUNY Series Studies in Scientific and Technical Communication, Albany, New York: State University of New York Press, 2000, 204 + xv pp. " Good technical writing is so clear that it is invisible " (ix). The " most accomplished " technical writing embodies a " neutral invisibility " (xii) and embraces an " aesthetic of efficiency and purity " (xiii).

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Before I begin talking about Spurious Coin, I should mention that I read only the first four chapters; anything that occurs past that will not be covered. And while I ' m at it, " Taking a Political Turn " by Nancy Roundy Blyler and " Undistributed Work Through Writing: How Technical Writers Manage Texts in Complex Information Environments " by Shaun Slattery are unlikely to get a very ...

Spurious Coin, Taking a Political Turn, and Undistributed ...

"Spurious Coin constructs a cultural history of technical writing in the United States and the system of scientific knowledge and power it controls. Embedded in this history are tensions between scientific and liberal arts knowledge-making that render technical writing both the genuine and counterfeit coin of scientific knowledge within our culture."

Spurious coin : a history of science, management, and ...

chapter 1 Spurious Coin: A History of Science, Management, and Technical Writing (Suny Series, Studies in Scientific and Technical Communication), meaning Spurious Coin: A History of Science, Management, and Technical Writing (Suny Series, Studies in Scientific and Technical Communication), genre Spurious Coin: A History of Science, Management, and Technical.

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