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Nudge, the Animation: Helping people make better choices

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Book Summary? "Think, Think, Nudge, Nudge by Mr M S Narayan, Principal Advisor - Gateway, Sydney, Australia"

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deepest bin - Thefuntheory.com -  
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'Nudging in the Real World'Are we in  
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Think Fast, Talk Smart: Communication  
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7 Experiments to Understand Why You  
Behave the Way You Do *Nudge Nudge  
Think Think Experimenting*

This ground-breaking book builds on the  
idea of 'light touch interventions' or  
'nudges' proposed in Richard Thaler and  
Cass Sunstein's highly influential *Nudge*  
(2008). While recognising the power of

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this approach, it argues that an alternative also needs to be considered: a 'think' strategy that calls on citizens to decide their own priorities as part of a process of civic and democratic renewal.

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*Manchester University Press - Nudge,  
nudge, think, think*

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Thaler and Sunstein's book *Nudge* drew on work from behavioural economics to claim that citizens might be encouraged through 'light touch interventions'

(i.e. nudges) to take action. This ground-

breaking successor to *Nudge* is now

available in paperback, with a new

preface. In it, Peter John and his colleagues

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argue that an alternative approach to nudge also needs to be considered, based on what they call a 'think' strategy. Their core idea is that citizens should themselves deliberate and decide ...

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*Experimenting with Ways to ...*

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Experimenting With Ways

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Nudge, Nudge, Think, Think:

experimenting with ways to change civic

behaviour Peter John's recent book

investigates how to get the best out of

nudge theories, considering positive

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behaviour changes in recycling, volunteering, voting, and petitioning, and provides some unexpected insights about some interventions, finds Sander van der Linden. Nudge, Nudge, Think, Think: Experimenting with Ways to Change Civic Behaviour.

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*Nudge, Nudge, Think, Think: Experimenting with Ways to Improve*

In findings ways to improve  
‘nudge’-based strategies and in search of  
alternative solutions Peter John and

colleagues join the behavioural change  
bandwagon with their book *Nudge,  
Nudge, Think, Think: Experimenting with*

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Ways to Change Civic Behaviour. The authors start off with a brief normative debate about the government's role in changing civic behaviour and end the first chapter with an explanation of how their 'think' strategy differs from 'nudge'.

*Book Review: Nudge, Nudge, Think,*

*Page 21/36*

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*Think: Experimenting ...*

Nudge, Nudge, Think, Think

Experimenting with Ways to Change

Civic Behaviour 1st Edition by Peter John;

Sarah Cotterill; Liz Richardson; Alice

Moseley; Gerry Stoker; Corinne Wales;

Graham Smit and Publisher Bloomsbury

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Sarah Richardson Liz

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Thaler and Sunstein's book Nudge drew on

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work from behavioural economics to claim that citizens might be encouraged through 'light touch interventions' (i.e. nudges) to take action. This groundbreaking successor to Nudge is now available in paperback, with a new preface. In it, Peter John and his colleagues argue that an alternative approach to



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nudge also needs to be considered, based on what they call a 'think' strategy. Their core idea is that citizens should themselves deliberate and decide ...

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*Nudge, Nudge, Think, Think:*

*Amazon.co.uk: John, Peter ...*

Nudge, nudge, think, think: Experimenting

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with ways to change citizen behaviour,  
second edition. 1st Edition. by Peter John  
(Author), Sarah Cotterill (Author), Alice  
Moseley (Author), Liz Richardson  
(Author), Graham Smith (Author), Gerry  
Stoker (Author) & 3 more. ISBN-13:  
978-1526140555.

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*Nudge, nudge, think, think: Experimenting with ways to ...*

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Civic Behaviour. 0th Edition. by Peter

John (Author), Sarah Cotterill (Author),

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Sarah Richardson Liz

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*Experimenting with Ways to ...*

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edition) Experimenting with ways to  
change citizen behaviour Authors: Peter  
John, Sarah Cotterill, Alice Moseley, Liz  
Richardson, Graham Smith, Gerry Stoker  
and Corinne Wales How can governments  
persuade their citizens to act in socially  
beneficial ways?

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To Change Civic Behaviour

Nudge, Nudge, Think, Think:

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Experimenting With Ways

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ABSTRACT / EXCERPT. This chapter discusses an experiment on donating organs. It asks whether the nudge strategy of changing choice architecture can encourage people to agree to donate their organs after their death. It then outlines a

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second experiment testing whether a booklet alone or a booklet combined with a discussion (a think strategy) would cause people to be more willing to ...

Sarah Richardson Liz

*Donating in: Nudge, nudge, think, think*  
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Citizen Behaviour, by Peter John , Sarah  
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*Experimenting with Ways to ...*

evidence from a number of large-scale experiments to show how using 'nudge' or 'think' techniques works in practice.

Updated and rewritten throughout, this second edition features a new epilogue...

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Experimenting With Ways

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