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departments must be diligent
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to facilitate data-driven

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improvements and revisions.
Outcomes of major IT
programs should be evaluated
against benchmarks defined
by business stakeholders
early on, such as the number
of employees transitioned to
a new technology or the

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amount of reduction in
system-wide interruptions.

5 Best Practices for an
Effective IT Strategy
Best Practices for
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and Realization Roadmap:

Involve critical stakeholders, particularly from the business. Craft an IT Strategic Plan that is actionable. Avoid using language and terms that are not common lingua franca in

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the company.

Definitive Guide to
Developing an IT Strategy
and Roadmap

Therefore, an IT strategy
often covers a set of

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principles to govern the appropriate level of diligence or risk taking on new technology trends for different business goals. Best practices: A key component in the IT organization's ability to

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Unfortunately, says Fenwick,
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document that details the multiple factors that affect the organization's investment in and use of technology.

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value. In other words, it helps maximize the return on IT investments. IT Strategy creates IT Capability.

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