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The digital economy defines an economy mainly based on new digital technologies, in order to generate business. Digital transformation covers the process to incorporate digital technology in company business models, which will help to trigger digital economy growth.

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Digital transformation impacts society at several levels. On the production side of the economy, digital transformation enables the automation of business operations, yielding operational efficiencies, such as reduction of transaction costs, with an impact on productivity.

SOCIAL AND ECONOMIC IMPACT OF THE AUTOMATED DIGITAL ...

The digital economy, or more precisely digitalisation, is the use of digital technologies to change business models and provide new revenue and value-producing opportunities. Digitalisation and the creation of many new technologies which evolve at a very high pace appear to be disruptive.

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