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After 20 years in advertising, he is now a full-time author. His Cutting Edge books have become definitive advertising reference works and international bestsellers. In 2003, he received the Newsweek Lifetime Achievement Award from the Institute of Advertising, Singapore.

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Title: Cutting Edge Advertising: How to Create the World ' s Best Print for Brands in the 21st Century, Third Edition; Author(s): Jim Aitchison; Release date: December 2012; Publisher(s): PH Professional Business; ISBN: 9780133412369

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Cutting edge definition is - a sharp effect or quality. How to use cutting edge in a sentence.

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Cutting Edge Advertising, Inc. is a full-line promotional products company established in 2004. The company was recently purchased by Denayah Phillips who eagerly joins a wonderful team and is excited to help grow with Cutting Edge Advertising, Inc. With over 33 years of experience in the specialty advertising industry, Doug Chisum, Sales Director of West Texas (Odessa/Midland) and Gary Chisum

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~~Cutting Edge Advertising, Inc. - Who We Are~~

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