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Business Communication Today, 12e (Bovee/Thill) Chapter 1 Achieving Success Through Effective Business Communication 1) Communication is the process of A) transferring information and meaning. B) listening actively. C) writing messages. D) none of the above. Answer: A

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Business Communication Today Ebook Download (12th Edition) PDF [Hardcover] Courtland Bovee (Author), John V Thill (Author) Product Details: Hardcover: 688 pages; Publisher: Prentice Hall; 12 edition (July 21, 2013) Language: English; ISBN-10: 0132971291; ISBN-13: 978-0132971294; Product Dimensions: 10.9 x 8.6 x 1.1 inches; Book Description

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